

Unparalleled Support For Your Financial Future

Take the next step towards financial freedom

When you work with an advisor backed by LPL Financial, they'll have the tools, technology, and support to deliver personalized advice designed around what matters to you.



\$1.4T

LPL services or custodies nearly \$1.4 trillion in brokerage and advisory client assets¹



8M+

Client accounts served by LPL advisors and institutions¹



23K+

Financial Professionals serviced¹



1,100+

Financial institutions² that partner with LPL¹

FORTUNE 500

Your financial advisor is armed with the resources of a Fortune 500⁴ firm with an entrepreneurial spirit



100%

Our cyber fraud guarantee means your assets are 100% protected³



99%

LPL currently retains 99% of advisors, who appreciate the autonomy, flexibility, and support they receive



Zero

Your advisor is never pushed to sell proprietary products

[Learn more at LPL.com](https://www.lpl.com)

1. Data as of May 2024

2. Banks and credit unions

3. LPL will reimburse you for 100% of realized losses in your impacted LPL accounts, which were incurred directly as a result of unauthorized access to an LPL system.

4. LPL ranked #392 on the Fortune 500 in 2024

This material has been prepared by LPL Financial, LLC.

Securities and advisory services offered through LPL Financial (LPL), a registered investment advisor and broker-dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. To the extent you are receiving investment advice from a separately registered independent investment advisor that is not an LPL Financial affiliate, please note LPL Financial makes no representation with respect to such entity.

Not Insured by FDIC/NCUA or Any Other Government Agency	Not Bank/Credit Union Guaranteed	Not Bank/Credit Union Deposits or Obligations	May Lose Value
---	----------------------------------	---	----------------

For public use.
Member FINRA/SIPC.
MC-0001602FLY2-0724W Tracking #611662 (Exp. 08/26)

LPL Financial